

Panasonic Industry Co., Ltd.

# **Industrial Device Business Division Overview**

Jun. 2024

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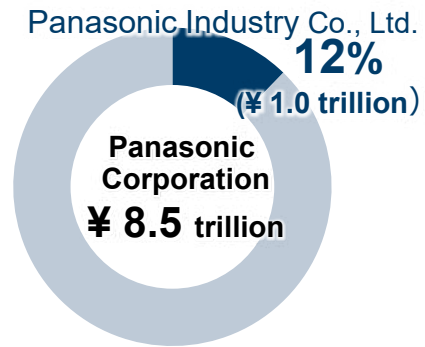
※ Pages with a map including China is not allowed to use.

# Organization

## Panasonic Holdings Corporation



Sales Composition FY 2023 Full Year Results



# Panasonic Industry Co., Ltd. : Focused Areas & Core Business

## Focused Areas



**Factory  
labor-savings**

**FA equipment/line** \*1

\*1 FA : Factory Automation



**Information  
infrastructure**

**Base station  
Data center**



**Automotive**

**CASE** \*2

\*2 CASE : Conected, Autonomous, Shared, Electric

## Core Business (FA / Electronic Materials / Capacitors / Relays)



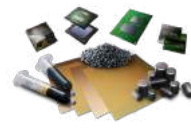
FA sensors



Motors for  
industrial  
application



Multi-layer  
circuit board  
materials  
MEGTRON



Semiconductor  
Device Materials  
LEXCM



Conductive Polymer  
Aluminum Electrolytic  
Capacitors (SP-Cap)



Conductive Polymer  
Hybrid Aluminum  
Electrolytic  
Capacitors



EV relays

# Industrial Device Business Division Organization

As of Apr. 1, 2024

## Industrial Device Business Division

Director :  
Satoshi Nakayama

### Marketing & Sales Coordination Department

Dept. Director :Kosuke Akiyoshi

### Motion Control Business Unit

BU Director :Masaru Nishizono

### Industrial Automation Devices Business Unit

BU Director :Kazuhiko Hayashi

### Factory Automation China Business Unit

BU Director :Zhang Jian

### Motor Business Unit

BU Director :Hideharu Hiwaki

Technology Development Center

Production Technology Center

Quality and Environment Center

Business Strategy Department

PID Human Resources  
Coordination Dept. (IDBD)

PID Accounting Center(IDBD)

PID Procurement Center(IDBD)

PID Legal Center(IDBD)

# Industrial Device Business Division Organization



**Motion Control BU**  
Masaru Nishizono



**Industrial Automation  
Devices BU**  
Kazuhiko Hayashi



**Director**  
Satoshi Nakayama



**Motor BU**  
Hideharu Hiwaki



**Factory Automation  
China BU**  
Zhang Jian



**Marketing & Sales  
Coordination Department**  
Kosuke Akiyoshi



**Quality and Environment  
Center**  
Kazuo Sato



**Production Technology  
Center**  
Masahiko Kitamura



**Technology  
Development  
Center**  
Kazuhide Uriu



**Factory Automation  
China BU  
(deputy Director)**  
Jun Fujimaki



**Legal**  
Katsunori Mori



**Procurement**  
Hisakazu Miyajima



**Human Resource**  
Mitsutoshi Oshima



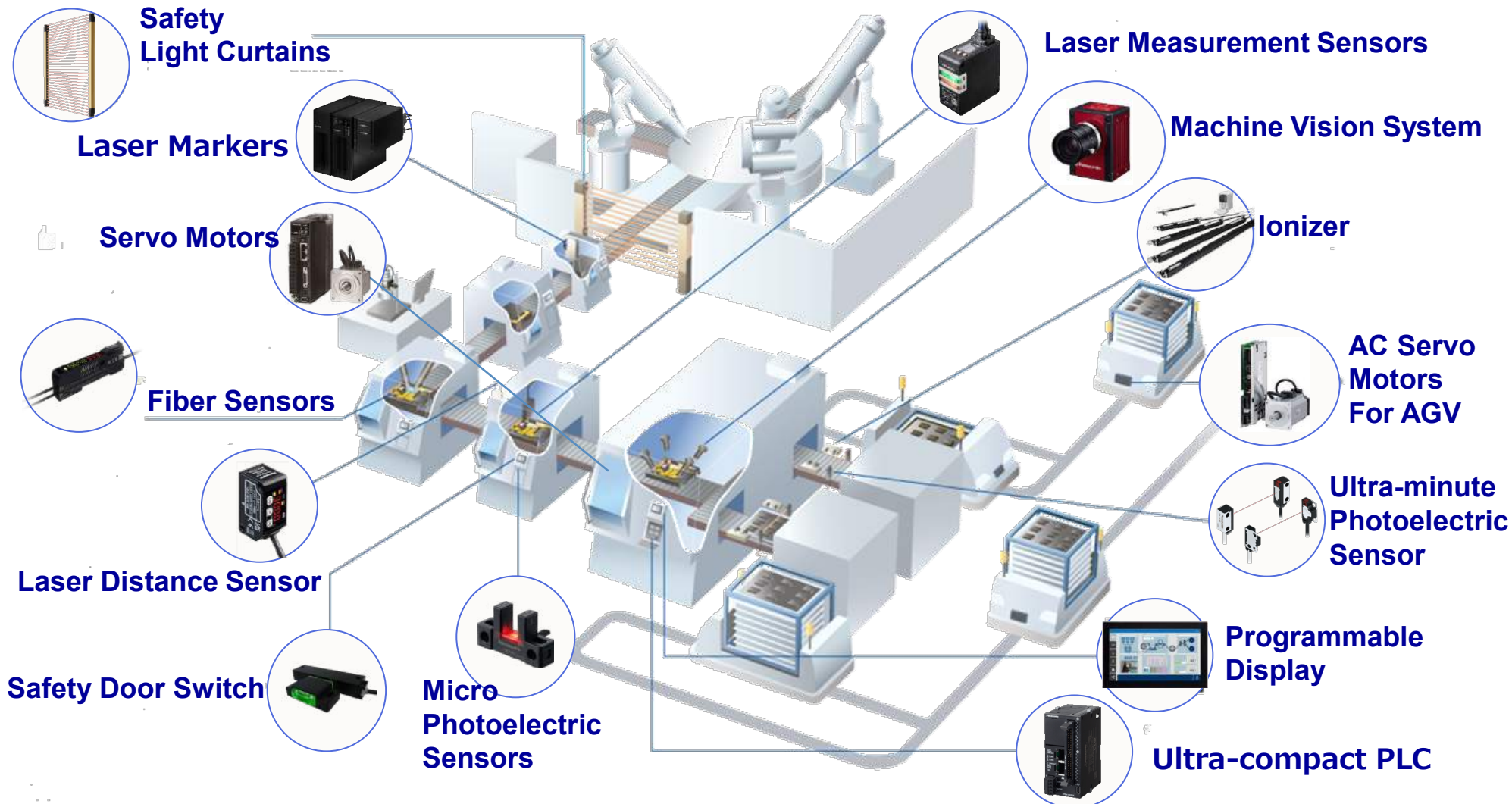
**Accounting**  
Akira Kadoya



**Strategy Planning**  
Eiichi Ito

# Products for Industrial market (FA)

FA: Factory Automation



\*Picture is an imaginary production line of electronic assembly (assuming sales in Japan).

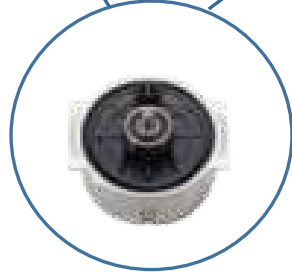
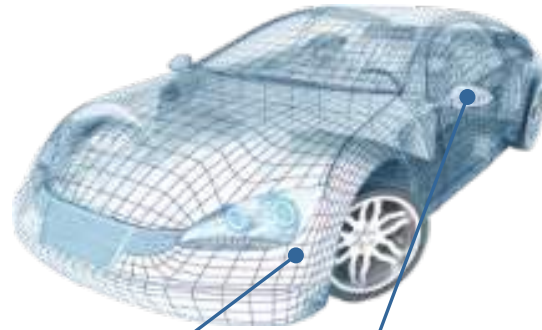
# Products for Automotive/Air-Conditioning & Appliances markets

Motorcycle



Fan motor  
for radiator cooling

Automobile

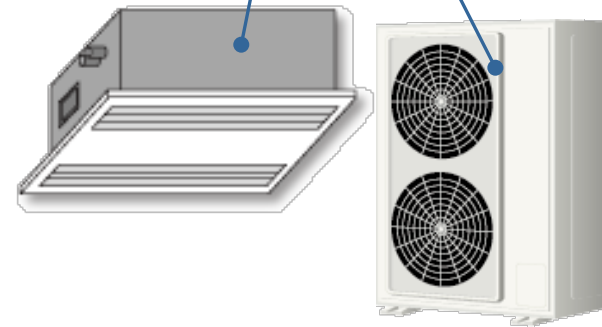


for Electronic control  
Brake



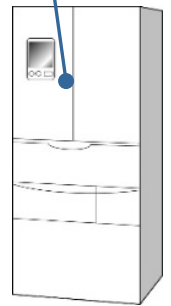
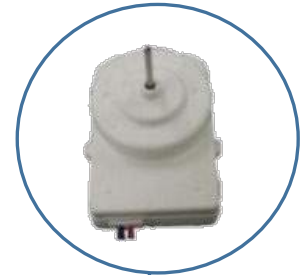
Blower  
for Battery cooling

Air conditioning  
fan motor



business-use  
air conditioner

Refrigerator  
fan motor

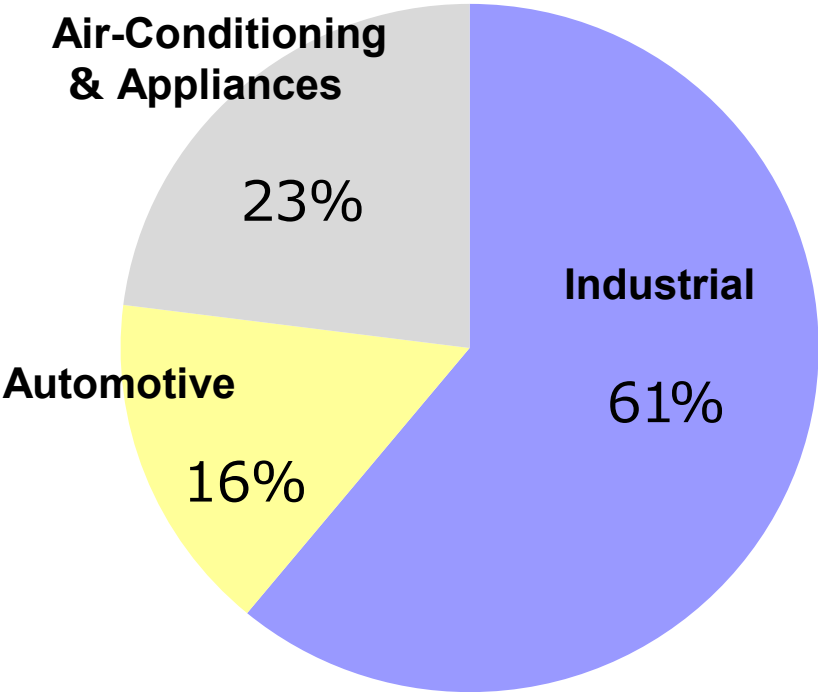


refrigerator

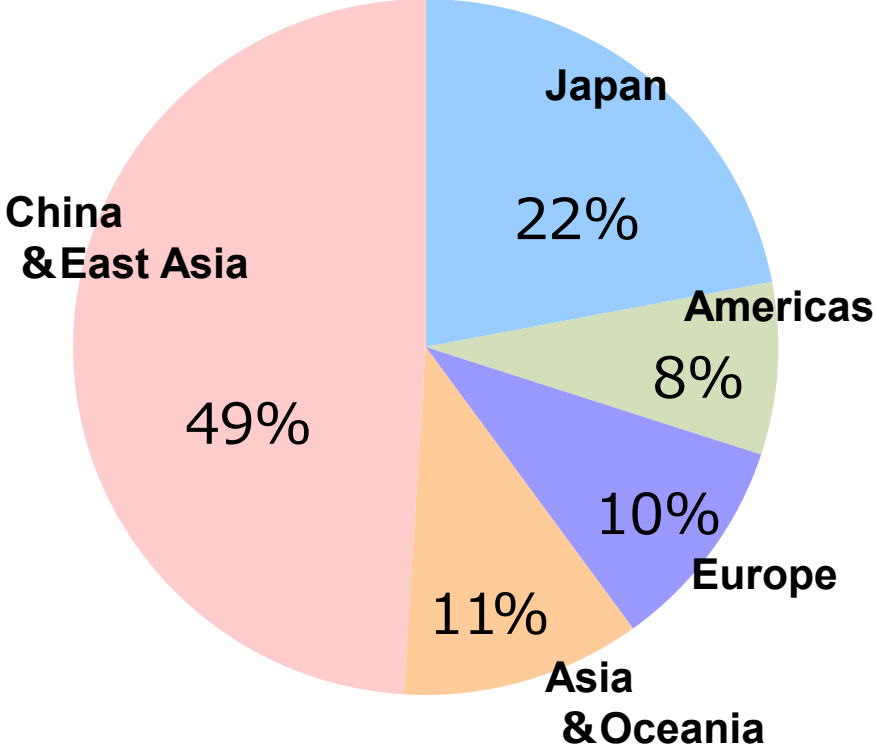
# Sales Composition

(FY2023)

## by Market



## by Region





# Head Quarter, Product and Development Sites

As of Apr. 1, 2024

HQ/BU

**Daito (Osaka)**



Business Div. HQ  
Motion Control BU  
Motor BU

**Kadoma (Osaka)**

**Kasugai (Aichi)**



Industrial  
Automation  
Devices BU

**Shanghai**



Factory Automation  
China BU

Product  
Sites



**Tatsuno  
(Hyogo)**



PLC  
Motors for  
Industrial

**MinamiSatsuma  
(Kagoshima)**



FA  
Sensors  
Light  
Curtain

**Kaga (Ishikawa)**



Motors for  
automotive

**Toranomon  
(Tokyo)**



software dev.



**Zhuhai**



Motors for  
Industrial automotive

**Suzhou**



PLC  
Laser  
Markers

**Hangzhou**



Motors for  
Air conditioning

**Xiamen**



Motors for  
automotive Appliances



**Ayutthaya**



FA  
Sensors  
PLC

**Samutprakan**



Motors for  
Air conditioning & Appliances

# Japan Sales Office

## Panasonic Industrial Marketing & Sales Japan Co., Ltd.

### East (8 sites)

Tokyo Head Office  
Sendai Office  
Ibaraki Office  
Takasaki Office  
Saitama Office  
Hachioji Office  
Yokohama Office  
Matsumoto Office

### Middle (6 sites)

Nagoya Office  
Toyota Office  
Kasugai Office  
Shizuoka Office  
Hamamatsu Office  
Hokuriku Office

### West (10 sites)

Osaka Office  
Temmabashi Office  
Daito Office  
Kyoto Office  
Himeji Office  
Okayama Office  
Hiroshima Office  
Takamatsu Office  
Matsuyama Office  
Fukuoka Office



# Sales bases : Global

<https://industrial.panasonic.com/ww/sales-bases-na>

As of Apr. 1, 2024

